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Live TaxiEpay improving the quality of life for Adelaide's taxi drivers

The arrival of Live TaxiEpay into the Adelaide market today brings with it a new era in taxi payments and much sought after industry change and competition. Live TaxiEpay is the alternative EFTPOS terminal provider in the market and is dedicated to delivering outstanding service and support to taxi drivers as well as providing a direct boost to their income. Combine this with free services and comfortable lounge facilities, and it's easy to see that Live TaxiEpay improves the quality of life for drivers in Adelaide and throughout Australia.

Live TaxiEpay continues to expand its national footprint with the launch of its Adelaide's office today in the suburb of Cowandilla (at 231 Sir Donald Bradman Drive). This complements Sydney, Melbourne, Brisbane and Perth which are all well established in the market. The site is well positioned for taxi drivers coming to and from the airport and is sure to provide a welcome relief from the daily stresses of being a taxi driver. All drivers are invited to come and exchange their dockets, get their free EFTPOS, enjoy a free coffee and free internet or simply sit back and watch Foxtel in their downtime. Today the launch was celebrated with a BBQ lunch for drivers including prizes and giveaways and the turnout was great.

CEO Tom Varga said "Given today's excellent response, we know we have given drivers a level of service they have been crying out for in the Adelaide market. Friendly staff, one of the best EFTPOS terminals around, free driver services, and the chance to make extra cash for no extra work – it certainly has put a smile on the faces of many drivers".

All drivers are welcome to visit Live TaxiEpay to see for themselves the comfortable surroundings and facilities that have been developed for driver relaxation purposes or for drivers to earn some extra cash.

The Live Group welcomes interviews with CEO Tom Varga. Please contact Cherie Cooper on 02 9549 3210 for general enquiries or to arrange an appointment.

The Live Group is an Australian based transaction processing business currently specifically servicing taxi drivers / operators and corporate customers.

Live TaxiEpay is a wholly owned subsidiary of the Live Group specifically involved in supplying EFTPOS terminals and additional value-added services to the Australian taxi industry. Live TaxiEpay was created through the merger of TaxiEpay (Melbourne based) and Live Payments in November 2008. Since then, sites have opened in Sydney, Brisbane, Perth, and now Adelaide with dealers and distributors located around the country ensuring Live TaxiEpay's excellent service is available to all.

Live Group's other subsidiary, Live Payments, provides a unique corporate taxi payments solution and online reconciliation portal that assists corporate users in tracking their taxi expenditure. Live Payments can deliver significant time and cost savings to the corporate user.

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